

Smart Medical Technologies to appear on Alexander Haig's *World Business Review* TV series

September 25, 2005 on CNBC (as paid programming)

September 22, 2005 (Boca Raton, FL) --- Multi-Media Productions (USA), Inc. announces that Smart Medical Technologies is scheduled to appear on *World Business Review*, hosted by General Alexander Haig.

Eric Trees, coordinating producer, added, "Smart Medical Technologies brings to the table a wealth of information in this area. Their understanding of the issues and expertise in medical information management made them a natural to appear on the show on behalf of their industry."

About Smart Medical Technologies

In current practice, blood test samples are prone to misidentification due to errors in manual labeling. By law, FDA licensed laboratories must maintain accurate records and investigate and report breaches of safeguards and security in spoilage, purity, potency, safety, and errors in analysis, accidents, and any other deficiencies. Smart Medical Technologies is working on solutions for these distinct problems in the medical information management and blood industries. SMT uses a RFID technology based on Maxell's unique "coil on chip" design which provides one of the smallest chip designs available today. With high storage capacity, integrated in a variety of test tubes, specimen holders, patient tags, drug bottles, etc., along with its newly developed hardware and software for automating blood test procedures, tracking and transferring patient information, SMT's technology helps to eliminate human errors and reduce laboratory test costs paving the way for the fully automated test laboratory of the future. SMT has also created and developed a new innovative device for separating blood components with a very significant reduction in costs.

For more about Smart Medical Technologies, visit www.smartmedtech.com

About World Business Review

World Business Review (WBR) airs on CNBC (Paid Programming) and Bravo (as paid programming). *WBR* may also be viewed on United Airlines' in-flight TV and through video-on-demand via wbrtv.com. The *WBR* series is also available at more than 90 prestigious colleges and universities around the country including Carnegie Mellon University, the University of Notre Dame, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please visit www.wbrtv.com/broadcast/1630cnbc.html or e-mail Moniqueh@mmpusa.com. For more information, please visit www.wbrtv.com/instudio.

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